

Come to Lake Tahoe This Summer
By Al Colhoun, Lake Tahoe AVP

NOCAL CRS Members are always looking for networking and educational events to bolster their business and here is an opportunity to do so at beautiful Lake Tahoe this summer.

The 2010 NAR Resort and Second Home Symposium, to be held at the Hyatt Regency Lake Tahoe Resort on June 13-15, 2010, is a can't-miss networking and educational event with attendees from across the United States and worldwide. The symposium offers all attendees a variety of educational events, seminars, property tours and social gatherings.

Get the latest information on economic issues, marketing trends, marketing luxury properties and referral opportunities for national and international buyers and sellers. Speakers include: Lawrence Yun, NAR Chief Economist; Leslie Appleton Young, CAR Chief Economist; Deborah Boza-Valledor, CIPS,CRB,CRS; Brett Brown, ABR,CRB,CRS; Donna Hartley, Carol Ribaud and others yet to be confirmed.

Included in the events over the jam packed two days are a Beach Barbeque Welcome Reception, A "Speed Intro" session to meet and greet as many attendees as you can for future business referrals, luxury property tours, the educational seminars and the closing event is Sailing on the "Tahoe Queen".

If you have or earn your RSPS designation prior to the Symposium you will be invited to a special RSPS-Only Reception. As a CRS designee you are half way there to earning the designation, just attend the two day course or take the course on-line.

These symposiums are held every 18 months and have been held in Cabo San Lucas, Naples, FL, Vail, CO, xxx Maine. "This was the perfect blending of educational topics and relaxed networking social experiences" Susan Hardwich, St. Simons Island, GA

The Symposium is open to all NAR members and you do not need to hold the Resort and Second Home Property Specialist, RSPS designation to attend. There will only be 300 attendees and attendance is limited to a maximum of 150 from California and Nevada, so make your plans now to be included.. For more information and to register on-line go <http://www.resortsymposium.com>. Hope to See You There!